



# CITY AWAKE

Our region's young professionals are the next generation of leaders, and we are here to support your efforts to invest in and retain your talented, young workforce through our City Awake platform. Through City Awake, young professionals build their networks, discuss pressing policy issues facing our region, learn about the importance of civic engagement, and develop their leadership skills to advance Greater Boston and the business community.

## FUTURE AGENDA PACKAGE

The Future Agenda Package makes it easier for you to empower and invest in emerging talent by engaging your young professionals in an exciting portfolio of events. Take advantage of this package, a **\$2,650 value** offered at a **member-exclusive rate of \$2,120!**

### Package Includes:

<b>50</b> TICKETS TO SPEAKER & WORKSHOP SERIES 5 tickets allotted per event Actual value: \$1,750 Your cost: \$1,400	<b>5</b> TICKETS TO FIELD DAY Actual value: \$375 Your cost: \$300	<b>5</b> TICKETS TO FIERCE URGENCY OF NOW* Actual value: \$525 Your cost: \$420
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Want to learn more about these events, and who they're a fit for? Check out the overview below!

### SPEAKER & WORKSHOP SERIES Year-long // Various Locations

Through our speaker series program, young professionals gain access to established leaders in across sectors. Speakers share their stories and insights, answer questions, and provide inspiration in a laid-back setting. Our workshops will provide tools for young professionals to thrive in our community. This year we are adding a few workshops into the speaker series. These workshops will be dedicated to leadership development, financial literacy, and civic engagement and will provide tools to help young professionals thrive in our community.

**Who should go?** Rising leaders, new managers, and constant learners.

### FIELD DAY June 2020

Once a year, we challenge ourselves to a decidedly different approach to next-gen connection and conversation. This friendly competition provides young professionals the opportunity to learn more about themselves, their leadership style, ways to overcome obstacles, and how to work with others. Field day includes both young professionals (ages 21 – 39) and people further along in their career who are interested in learning more about what young professionals need and want in their careers.

**Who should go?** Adventure seekers, network builders, those looking to have a little fun and friendly competition.

### FIERCE URGENCY OF NOW September 16 - 20, 2020 // Various Locations

Fierce Urgency of Now is our annual community festival highlighting the experiences of, challenges, and opportunities for young professionals of color. This annual festival convenes people from all backgrounds who care about making Boston a better place for all to feel welcome and thrive. With 35+ events and 4,000+ attendees, F.U.N. is a festival for everyone to discuss diversity and inclusion, what it means, and how to be a part of changing Boston for the better. This year we will also integrate City Awake's annual Our Convention and Ten Outstanding Young Leader Awards. Past participants in the festival include Boston Red Sox, Allen & Gerritsen, PwC, Google, New England Aquarium, Boston Medical Center, P&G Gillette, and more.

**Who should go?** Young professionals of color and those who are open to participating in conversations about making Boston a more inclusive, equitable city for all.

\*Note there are 35+ events during F.U.N. and this package only covers the Chamber-hosted events. We encourage attendees to attend as many events as they can, however, other small fees may apply. This package does not make you a sponsor. To learn more about becoming a sponsor, contact Hannah Zinn, Program Manager.

**QUESTIONS?** E-Mail Hannah Zinn, Program Manager to purchase your package or to learn more [hzinn@bostonchamber.com](mailto:hzinn@bostonchamber.com).

**SPONSORSHIP:** Does your brand want to be aligned with Boston's top events for young professionals? Contact Hannah Zinn about sponsorship opportunities for [City Awake](#) or [Fierce Urgency of Now](#).